LIVING BUILDINGS: THE NEW FRONTIER OF INTEGRATED DESIGN

Sponsor & Exhibitor Opportunities
DESIGN THE FUTURE!

Inspire tomorrow’s leaders, promote innovative solutions, and be recognized as a pillar in the industry.

Demonstrate your commitment to the future of Architectural Engineering (AE) by sponsoring the AEI 2021 Conference:

- Showcase your organization as an industry leader
- Support the development of NextGen AE leaders
- Network with emerging professionals, future leaders, and industry experts
- Engage with academics to learn and influence the AE research agenda

To sponsor or exhibit, please visit aei-conference.org/sponsors

"It is always one of my favorites. There are tons of students and professionals here, so you are able to network with both."

Mary Taylor
AEI National Student President 2017
The Pennsylvania State University

"The AEI Conference is a great opportunity for people from industry, academia, and students to intermingle and talk about what is going on in the industry."

Leigh Harrison, P.E., LEED AP
Principal
HGA

Join industry-leading corporations at the AEI Conference in April 2021 to learn about the practices, priorities, strategies, and technologies surrounding integrated building solutions.
SPONSOR OPPORTUNITIES

First Tier

Technical Track (In-person and Virtual)
Exclusive Track/Session Sponsor of a one or two days of topic specific sessions in one room - equating to 3 or 4 sessions in one room over the course of the conference. The sponsor’s logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Workshop for Student Chapter Leaders (In-person and Virtual)
This opportunity comes with the benefit of welcoming the participants at the beginning of the workshop and provide leadership training to students from architectural engineering programs around the country. The sponsor’s logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Young Professionals Symposium (In-person and Virtual)
A new event at the AEI conference for AEC young professionals - a pre-conference half day symposium organized by the AEI Young Professionals Council. This opportunity comes with the benefit of providing the welcome remarks to an audience of early career architectural engineering professionals from around the country, and a role on the symposium program. The sponsor’s logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Second Tier

Professional Headshot Station (In-person Only)
Onsite provide Young Professionals and Students with a new professional head shot! Emerging Leaders and Students will get the complete portrait-taking experience and will be able to choose a photo on-site and is e-mailed the image of their choice immediately. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Interactive Keynote Luncheons (In-person and Virtual)
This sponsorship allows your company to gain maximum exposure within a single event that is attended by the majority of conference attendees. This opportunity comes with the benefit of presenting to the audience and leading the interactive group activity. The sponsor’s logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Events with Naming Rights
Choose your sponsorship level and get a full suite of benefits:

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<th>CHAIRMAN</th>
<th>PRESIDENTIAL</th>
<th>PARTNER</th>
<th>PRINCIPAL</th>
<th>MANAGER</th>
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- 3 Conference Registrations
- Naming Rights – First Tier Event
- Naming Rights – Second Tier Event
- Naming Rights – Third Tier Event
- Naming Rights – Fourth Tier Event

Tabletop Exhibits
- Logo and Link on Marketing Materials
- Invitation to Board of Governors Reception

Technical Sessions
- First Tier
  - Exclusive Session Sponsor of a one or more specific technical sessions. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.
- Second Tier
  - Exclusive Technical Session Sponsor of a one or more specific technical sessions. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.
- Third Tier
  - Exclusive Track Sponsor of a one or more specific technical tracks. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.
- Fourth Tier
  - Exclusive Track Sponsor of a one or more specific technical tracks. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Awards Banquet (In-person and Virtual)
A longtime favorite of AEI Conference attendees! This event sponsorship allows your company to support an event honoring the Student Design Competition and Professional Project Awards winners while providing maximum exposure! This opportunity comes with the benefit of addressing the crowd by kicking off the welcome remarks. The sponsor’s logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Third Tier

Technical Sessions (In-person and Virtual)
Exclusive Session Sponsor of a one or more specific technical sessions. The sponsor’s logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Fourth Tier (In-person Only)
National Student Officer Election
This opportunity comes with the benefit of introducing the new slate of officers at the Awards Banquet. The sponsor’s logo is prominently featured in recognition.

Refreshment Breaks (In-person and Virtual)
Morning and Afternoon Refreshment breaks are always good networking opportunities, as well as a great way to gain exposure for your brand.

EXHIBIT OPPORTUNITIES

Exhibitor Benefits
(In-person and Virtual)
- Exposure at events held in the exhibit area
- Prominently display your company logo at the conference and on marketing materials
- One full conference registration, which provides access to:
  - Welcome Reception
  - Two Keynote Lunches
  - Awards Banquet
  - Technical Sessions
  - Refreshment Breaks

Reserve your tabletop space now for $1,500.

The exhibitor registration form must be completed and returned no later than January 11, 2021.

For more information about exhibiting, please contact:
Verna Jameson, 703.295.6199, vjameson@asce.org or visit aei-conference.org
Join Sponsors & Exhibitors for 2021

PAST SPONSORS INCLUDE:

AECOM

Affiliated Engineers, Inc.

Barton Malow Company

Clark Constructions

Hope Furrer

J2H Partners, LLC

Jacobs Engineering Group, Inc.

Leach Wallace Associates, Inc.

Simpson, Gumpertz & Heger, Inc.

SK&A Structural Engineers, PLLC

Skidmore Owings & Merrill, LLP

SmithGroup

WSP
To discuss sponsorship and engagement opportunities at AEI 2021 Conference, please contact Catherine Tehan, AEI Director; 703.295.6026, ctehan@asce.org.

aei-conference.org