



AEI 2021 CONFERENCE

Denver Colorado | April 7-10, 2021

LIVING BUILDINGS: THE NEW FRONTIER OF INTEGRATED DESIGN



Sponsor & Exhibitor Opportunities





DESIGN THE FUTURE!

Inspire tomorrow's leaders, promote innovative solutions, and be recognized as a pillar in the industry.

Demonstrate your commitment to the future of Architectural Engineering (AE) by sponsoring the AEI 2021 Conference:

- Showcase your organization as an industry leader
- Support the development of NextGen AE leaders
- Network with emerging professionals, future leaders, and industry experts
- Engage with academics to learn and influence the AE research agenda

To sponsor or exhibit, please visit aei-conference.org/sponsors



This event is educational from both industry and academia perspectives, offering opportunity to see a lot of things that are going on in the industry that you can take back and use in your everyday career.

Steph Guy, P.E., LEED AP
Associate Principal
Alvine Engineering

It is always one of my favorites. There are tons of students and professionals here, so you are able to network with both.

Mary Taylor
AEI National Student President 2017
The Pennsylvania State University



The AEI Conference is a great opportunity for people from industry, academia, and students to intermingle and talk about what is going on in the industry.

Leigh Harrison, P.E., LEED AP
Principal
HGA

Join industry-leading corporations at the AEI Conference in April 2021 to learn about the practices, priorities, strategies, and technologies surrounding integrated building solutions.



LIVING BUILDINGS: THE NEW FRONTIER OF INTEGRATED DESIGN

SPONSOR OPPORTUNITIES

First Tier

Technical Track *(In-person and Virtual)*

Exclusive Track/Session Sponsor of a one or two days of topic specific sessions in one room - equating to 3 or 4 sessions in one room over the course of the conference. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials. **Tracks include Materials & Structures; Energy & Mechanical Systems; Acoustics, Lighting, Electrical Systems; and Construction.**

Workshop for Student Chapter Leaders *(In-person and Virtual)*

This opportunity comes with the benefit of welcoming the participants at the beginning of the workshop and provide leadership training to students from architectural engineering programs around the country. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Young Professionals Symposium *(In-person and Virtual)*

A new event at the AEI conference for AEC young professionals - a pre-conference half day symposium organized by the AEI Young Professionals Council. This opportunity comes with the benefit of providing the welcome remarks to an audience of early career architectural engineering professionals from around the country, and a role on the symposium program. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Second Tier

Professional Headshot Station *(In-person Only)*

Onsite provide Young Professionals and Students with a new professional head shot! Emerging Leaders and Students will get the complete portrait-taking experience and will be able to choose a photo on-site and is e-mailed the image of their choice immediately. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Events with Naming Rights
Choose your sponsorship level and get a full suite of benefits:

	CHAIRMAN \$10,000	PRESIDENTIAL \$7,000	PARTNER \$5,000	PRINCIPAL \$3,000	MANAGER \$1,000
3 Conference Registrations					
Naming Rights – First Tier Event					
Naming Rights – Second Tier Event					
Naming Rights – Third Tier Event					
Naming Rights – Fourth Tier Event					
Tabletop Exhibits					
Logo and Link on Marketing Materials					
Invitation to Board of Governors Reception					

Interactive Keynote Luncheons *(In-person and Virtual)*

This sponsorship allows your company to gain maximum exposure within a single event that is attended by the majority of conference attendees. This opportunity comes with the benefit of **presenting to the audience and leading the interactive group activity.** The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Welcome Reception – Taste of Denver *(In-person and Virtual)*

Conference attendees will eat like a local at the reception featuring local cuisine, craft beers, and kombucha. With no set programming, this event is always well-attended and allows plenty of opportunities for attendee networking and engagement. This opportunity comes with the benefit of addressing the crowd by kicking off the welcome remarks. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Awards Banquet *(In-person and Virtual)*

A longtime favorite of AEI Conference attendees! This event sponsorship allows your company to support an event honoring the Student Design Competition and Professional

Project Awards winners while providing maximum exposure! This opportunity comes with the benefit of addressing the crowd by kicking off the welcome remarks. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Third Tier

Technical Sessions *(In-person and Virtual)*

Exclusive Session Sponsor of a one or more specific technical sessions. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

Fourth Tier *(In-person Only)*

National Student Officer Election

This opportunity comes with the benefit of introducing the new slate of officers at the Awards Banquet. The sponsor's logo is prominently featured in recognition.

Refreshment Breaks *(In-person and Virtual)*

Morning and Afternoon Refreshment breaks are always good networking opportunities, as well as a great way to gain exposure for your brand.



EXHIBIT OPPORTUNITIES

Exhibitor Benefits

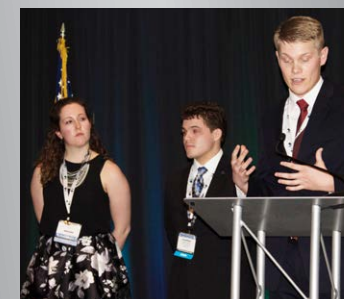
(In-person and Virtual)

- Exposure at events held in the exhibit area
- Prominently display your company logo at the conference and on marketing materials
- One full conference registration, which provides access to:
 - Welcome Reception
 - Two Keynote Lunches
 - Awards Banquet
 - Technical Sessions
 - Refreshment Break

Reserve your tabletop space now for \$1,500.

The exhibitor registration form must be completed and returned no later than January 11, 2021.

For more information about exhibiting, please contact:
Verna Jameson, 703.295.6199,
vjameson@asce.org or visit
aei-conference.org



Join Sponsors & Exhibitors for 2021

PAST SPONSORS INCLUDE:

AECOM

Affiliated Engineers, Inc.

Barton Malow Company

Clark Constructions

Hope Furrer

J2H Partners, LLC

Jacobs Engineering Group, Inc.

Leach Wallace Associates, Inc.

Simpson, Gumpertz & Heger, Inc.

SK&A Structural Engineers, PLLC

Skidmore Owings & Merrill, LLP

SmithGroup

WSP



as of 9/7/18



To discuss sponsorship and engagement opportunities at AEI 2021 Conference, please contact Catherine Tehan, AEI Director, 703.295.6026, ctehan@asce.org.

aei-conference.org

