



# AEI 2021 VIRTUAL CONFERENCE

April 7-10, 2021



LIVING BUILDINGS: THE NEW FRONTIER OF INTEGRATED DESIGN



## Sponsor & Exhibitor Opportunities





## DESIGN THE FUTURE!

Inspire tomorrow's leaders, promote innovative solutions, and be recognized as a pillar in the industry.

Demonstrate your commitment to the future of Architectural Engineering (AE) by sponsoring the AEI 2021 Conference:

- Showcase your organization as an industry leader
- Support the development of NextGen AE leaders
- Network with emerging professionals, future leaders, and industry experts
- Engage with academics to learn and influence the AE research agenda

To sponsor or exhibit, please visit [aei-conference.org/sponsors](http://aei-conference.org/sponsors)



*This event is educational from both industry and academia perspectives, offering opportunity to see a lot of things that are going on in the industry that you can take back and use in your everyday career.*

**Steph Guy, P.E., LEED AP**  
Associate Principal  
Alvine Engineering

*It is always one of my favorites. There are tons of students and professionals here, so you are able to network with both.*

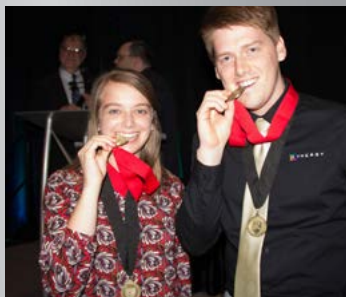
**Mary Taylor**  
AEI National Student President 2017  
The Pennsylvania State University



*The AEI Conference is a great opportunity for people from industry, academia, and students to intermingle and talk about what is going on in the industry.*

**Leigh Harrison, P.E., LEED AP**  
Principal  
HGA

Join industry-leading corporations at the AEI Conference in April 2021 to learn about the practices, priorities, strategies, and technologies surrounding integrated building solutions.



# LIVING BUILDINGS: THE NEW FRONTIER OF INTEGRATED DESIGN

## SPONSOR OPPORTUNITIES

### First Tier

#### Technical Track

Exclusive track sponsor of a one or two days of topic specific sessions in one room – equating to 3 or 4 sessions in one room over the course of the conference.

Each morning and during available program breaks, the conference will begin by introducing the attendees to your products and service with a dedicated 5-minute promotional video that will provide you the opportunity to directly engage with highly interested consumers and directly promote your products and brand. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials. **Tracks include Materials & Structures; Energy & Mechanical Systems; Acoustics, Lighting, Electrical Systems; and Construction.**

#### Workshop for Student Chapter Leaders

This opportunity comes with the benefit of welcoming the participants at the beginning of the workshop and provide leadership training to students from architectural engineering programs around the country. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

#### Young Professionals Symposium

A new event at the AEI conference for AEC young professionals - a pre-conference half day symposium organized by the AEI Young Professionals Council. This opportunity comes with the benefit of providing the welcome remarks to an audience of early career architectural engineering professionals from around the country, and a role on the symposium program. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

### Events with Naming Rights

Choose your sponsorship level and get a full suite of benefits:

	CHAIRMAN \$7,500	PRESIDENTIAL \$5,000	PARTNER \$3,000	EXHIBITOR \$1,000
3 Conference Registrations				
Naming Rights – First Tier Event				
Naming Rights – Second Tier Event				
Naming Rights – Third Tier Event				
Virtual Exhibits				
Logo and Link on Marketing Materials				

### Second Tier

#### Welcome Reception – Taste of Denver

Conference attendees will eat like a local at the reception featuring local cuisine, craft beers, and kombucha. With no set programming, this event is always well-attended and allows plenty of opportunities for attendee networking and engagement. This opportunity comes with the benefit of addressing the crowd by kicking off the welcome remarks. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

#### Awards Banquet

A longtime favorite of AEI Conference attendees! This event sponsorship allows your company to support an event honoring the Student Design Competition and Professional Project Awards winners while providing maximum exposure! This opportunity comes with the benefit of addressing the crowd by kicking off the welcome remarks. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials.

### Technical Sessions

Technical session sponsor of a one or two days of topic specific sessions in one room - equating to 3 or 4 sessions in one room over the course of the conference. The sponsor's logo is prominently featured in pre-conference and onsite print/digital promotional materials. **Tracks include Materials & Structures; Energy & Mechanical Systems; Acoustics, Lighting, Electrical Systems; and Construction.**

### Third Tier

#### National Student Officer Election

This opportunity comes with the benefit of introducing the new slate of officers at the Awards Banquet. The sponsor's logo is prominently featured in recognition.



## 2D EXHIBIT HALL

### Exhibitor Benefits

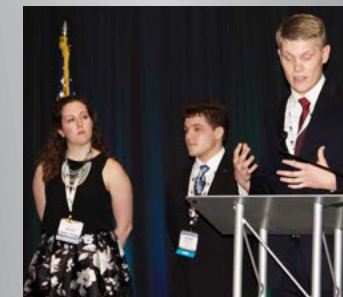
Chat directly with exhibitors and make critical business contacts inside the virtual exhibit hall. The virtual exhibit hall provides exhibiting companies with continuous brand visibility during the conference as well as a dedicated meeting room to showcase marketing content or conduct live demos and presentations. Each 2D exhibitor will have their own dedicated meeting room, configured in one of two ways: 1) to play pre-recorded video content or 2) to conduct live demos and presentations. Exhibitors can provide marketing materials, chat with attendees, and request contact information for post-conference follow-up activities. A list of attendees who visited the exhibitor meeting room can be provided after the conference closes.

#### As a virtual exhibitor you can:

- Promote your firm to top architectural engineering undergraduate and graduate students, emerging leaders
- Promote your products and services to top A/E/C firms
- Brand your booth with a company logo and colors
- Feature your content (video, PDFs, and images) up to 500 MB
- Live chat with booth visitors
- Automatically capture leads when attendees visit your booth

Reserve your tabletop space now for \$1,000.

For more information about exhibiting, please contact: Verna Jameson, 703.295.6199, [vjameson@asce.org](mailto:vjameson@asce.org) or visit [aei-conference.org](http://aei-conference.org)



# Join Sponsors & Exhibitors for 2021

## **PAST SPONSORS INCLUDE:**

**AECOM**

**Affiliated Engineers, Inc.**

**Barton Malow Company**

**Clark Constructions**

**Hope Furrer**

**J2H Partners, LLC**

**Jacobs Engineering Group, Inc.**

**Leach Wallace Associates, Inc.**

**Simpson, Gumpertz & Heger, Inc.**

**SK&A Structural Engineers, PLLC**

**Skidmore Owings & Merrill, LLP**

**SmithGroup**

**WSP**



as of 9/7/18



To discuss sponsorship and engagement opportunities at AEI 2021 Conference, please contact Catherine Tehan, AEI Director, 703.295.6026, [ctehan@asce.org](mailto:ctehan@asce.org).

[aei-conference.org](http://aei-conference.org)

